

- What degree program and concentration should I select?
- What are the time commitments and how quickly will I be able to complete my degree?
- What will it cost? Is the undergraduate book grant available to me?
- How can I affordably finance my education?
- Will any of my prior training or academic courses transfer toward a degree at APU?
- Is online education right for me?
- How does online education work?
- Can I take just one class instead of signing up for a semester to see if I like the program and online format?

At American Public University, we are committed to helping you succeed in your college career. Please contact our Enrollment Services team at **1-877-777-9081** or **info@apus.edu** to answer your questions or to learn more about our programs and support teams.



We want you to make an informed decision about the university that's right for you. For more about the graduation rate and median debt of students who completed each program, as well as other important information—visit www.APUS.edu/disclosure/sports.

Sports Management Programs at American Public University (APU)

These programs at APU study the social contexts of sport in historical and modern society, fundamentals of the sports industry, and specific focuses in sports law, marketing, promotion, public relations, finance, and economics. Students may pursue a career in the disciplines of sport coaching, sport management, or athletic administration.

Bachelor of Science in Sports Management: *122 semester hours (40 courses)*

Courses include:

- Athletic Programs Administration
- Contemporary and Social Issues in Sports
- Ethics in Sports
- Sports Finance
- Sports Management Foundations
- Sports Marketing

Master of Science in Sports Management: *36 semester hours (12 courses)*

In addition to a general concentration, concentrations are offered in:

- Coaching Theory and Strategy
- Sports Administration

Courses include:

- Coaching Theory, Methods, and Issues
- Collegiate Sports Administration
- Sales and Promotions in Sports
- Sports Broadcasting
- Sport Governance and Policy Development
- Techniques in Coaching Strategy

Graduate Academic Certificates: *18 semester hours (6 courses)*

- Athletic Administration
- Sports Management