

SPORTS MANAGEMENT

MASTER OF SCIENCE IN SPORTS MANAGEMENT

36 semester hrs / 12 courses

CORE COURSES (21 SEMESTER HRS / 7 COURSES)

Students must take 7 core courses:

- » Sports Law
- » Research Methods in Sports and Health Sciences
- » History, Culture, and Social Contexts of Sport
- » The Sports Industry
- » Sports Marketing, Promotion, and Public Relations
- » Sports Finance
- » Leadership and Management in Sports

MAJOR COURSES (12 SEMESTER HRS / 4 COURSES)

Students must select 4 major courses. In addition to a general concentration, concentrations are offered in:

- » Coaching Theory and Strategy
- » Sports Administration

Major courses include:

- » Collegiate Sports Administration
- » Sports Broadcasting
- » High School Athletic Administration

ELECTIVE (3 SEMESTER HRS / 1 COURSE)

Students may choose from other courses not taken to meet required, core, or major requirements.

COMPREHENSIVE ASSESSMENT

Students may select either a Separate Comprehensive Exam (no additional academic credit) or a Sports Management Practicum and Integration Project (3 semester hrs).

The Practicum option will satisfy the elective requirement.

Graduate academic certificates are also offered in Athletic Administration and Sports Management

Visit amuonline.com/sports

We want you to make an informed decision about the university that's right for you. For more about the graduation rate and median debt of students who completed each program, as well as other important information—visit www.APUS.edu/disclosure/sports.

American Military University

SPORTS MANAGEMENT

BACHELOR OF SCIENCE IN SPORTS MANAGEMENT

Sports Management is a booming, multi-billion dollar industry that has ample opportunities in a wide variety of specialties including Event Promotion, Recreation and Fitness Management, Sports Industry Management, Sports Marketing, and more.

122 semester hrs / 40 courses

GENERAL EDUCATION (41 SEMESTER HRS / 13 COURSES)

Requirements include foundations of online learning, English, history, literature and humanities, science and mathematics, political science, and social sciences.

CORE COURSES (30 SEMESTER HRS / 10 COURSES)

Students must take 10 core courses. Courses include:

- » Sports Law, Risk, and Regulation
- » Sports and Recreation Facility Management
- » Ethics in Sports
- » Contemporary and Social Issues in Sport
- » Sports Management Foundations
- » Sports Marketing

MAJOR COURSES (15 SEMESTER HRS / 5 COURSES)

Students must take 5 major courses:

- » Athletic Programs Administration
- » Public Relations
- » Sports Communication
- » Sports Event Management and Planning
- » Sports Governance

ELECTIVES (33 SEMESTER HRS / 11 COURSES)

Students may choose from other courses not taken to meet required, core, or major requirements.

CAPSTONE COURSE (3 SEMESTER HRS)

- » Senior Seminar in Sports Management

For the most current program, concentration, and degree path details, please consult the APUS catalog at: www.apus.edu/catalog