

# BUSINESS ADMINISTRATION

## MASTER OF BUSINESS ADMINISTRATION

*39 semester hrs / 13 courses*

### GENERAL EDUCATION (9 SEMESTER HRS / 3 COURSES)

Students are required to take 3 courses:

- » Global Management Perspective
- » Managerial Analysis
- » Quantitative Analysis

### CORE COURSES (18 SEMESTER HRS / 6 COURSES)

Students must take 6 core courses. Courses include:

- » Corporate Finance
- » Legal and Ethical Issues in Management
- » Marketing Management

### MAJOR COURSES (9 SEMESTER HRS / 3 COURSES)

Students must select 3 courses in a concentration area.

In addition to a general concentration, concentrations are offered in:

- » Accounting
- » Entrepreneurship
- » Finance
- » Global Business Management
- » Homeland Security Resource Allocation
- » Information Technology Management
- » Marketing
- » Nonprofit Management

### ELECTIVE (3 SEMESTER HRS)


Students may choose from other courses not taken to meet required, core, or major requirements.

### COMPREHENSIVE ASSESSMENT

Students choose from a Separate Comprehensive Examination or Business Administration Practicum and Integration Project.

*Students who choose the Practicum Option do not have to take an elective course.*

*Visit [amuonline.com/business](http://amuonline.com/business)*



**We want you to make an informed decision about the university that's right for you. For more about the graduation rate and median debt of students who completed each program, as well as other important information—visit [www.APUS.edu/disclosure/business](http://www.APUS.edu/disclosure/business).**

# American Military University

# BUSINESS ADMINISTRATION

## BACHELOR OF BUSINESS ADMINISTRATION

A degree in Business Administration from American Military University (AMU) is your key to pursuing a challenging profession in the business world. Secure the credentials you need to help advance your career in this highly competitive arena.

*121 semester hrs / 40 courses*

### GENERAL EDUCATION (37 SEMESTER HRS / 12 COURSES)

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Requirements include foundations of online learning, English, history, literature and humanities, science and mathematics, and social and political sciences.

### CORE COURSES (39 SEMESTER HRS / 13 COURSES)

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Students must take 13 core courses. Courses are:

- » Financial Accounting
- » Business Theory
- » Law and Ethics in the Business Environment
- » Operations Research
- » Global and Competitive Strategy
- » Critical Thinking Strategies for Business Decisions
- » Quality Management Systems
- » Microeconomics
- » Macroeconomics
- » Principles of Financial Management
- » Statistics
- » Principles and Theory of Management
- » Principles and Theory of Marketing

### MAJOR COURSES (12 SEMESTER HRS / 4 COURSES)

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Students must select 4 major courses in a concentration area. In addition to a general concentration, concentrations are offered in:

- » Business Analysis
- » Entrepreneurial/Small Business Management
- » Information Technology Management
- » International Business Management
- » Marketing
- » Economics

### ELECTIVES (30 SEMESTER HRS / 10 COURSES)

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Students may choose from other courses not taken to meet required, core, or major requirements.

### CAPSTONE COURSE (3 SEMESTER HRS)

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- » Senior Seminar in Business Administration

*For the most current program, concentration, and degree path details, please consult the APUS catalog at: [www.apus.edu/catalog](http://www.apus.edu/catalog)*