EVALUATING INTELLIGENCE TOOLS & DATA SETS

EVALUATING INTELLIGENCE DATA SETS

AREA TO CONSIDER	PERTINENT QUESTIONS TO ASK
NEED	*What products do you need to create?* *What kind of data is needed for your analysis?*
SOURCE	*Who owns the data?* *Who or what source contributes to it?*
TYPE	*What kind of data/information is it?* *What are its technical parameters for use?*
ACQUISITION & STORAGE	*How do I gain permissions to get the data?* *How do I ingest, parse, and get it into my current tools?*
USE	*How can I use the data?* *What kinds of analysis does this data support best?*
COST	*How much does it cost?* *Are there any lingering or hidden costs?*

EVALUATING INTELLIGENCE TOOLS & DATA SETS

EVALUATING INTELLIGENCE TOOLS

EVALUATION CRITERIA	PERTINENT QUESTIONS TO ASK
SOURCE	*Who originally developed the tool?* *What are the legal or proprietary restrictions in obtaining it?*
TECHNICAL CAPABILITIES & LIMITATIONS	*What does the tool actually do? What does it not do?* *Is it a standalone tool or is it part of a suite of tools already optimized to work together?*
OPERATIONAL FUNCTIONS	*How does this tool let me do things better, faster, or more accurately?* *What analytic techniques can I now use with this tool?*
INPUT/OUTPUT AND USER INTERFACE	*How do I get data into the tool?* *How does the tool export for analyst use or directly into another tool?* *What kinds of data are best suited for this tool?*
COST	*How much does the tool cost?* *Are there recurring costs?*
SECURITY	*Has it passed inspection by network security managers?* *Who makes it and where was it made?*