Evaluating
INTELLIGENCE TOOLS

What does this tool actually do?

- Does it do what is advertised?
- How much data can it handle?

What does this tool NOT do?

- What "work arounds" must be used?

Where does this tool fit in the analytical cycle?

- How does it integrate into your organization or operations?

What are the mechanisms for input and output?

- What kind of data is this tool designed to handle?
- What are the usable data formats for this tool?
- How do I get data into this tool?
- What does the end product or visualization look like?
- Can I brief or disseminate straight from this tool?
- Do I have to import the results into another product for presentation?

What analytical processes can I now do with this tool?

- How can I do things better, faster, or more accurately?
- What new analytical techniques can I now use this tool for?

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Evaluating
INTELLIGENCE DATA SETS

LOCKHEED MARTIN

Who:

- Who owns it?
- Who contributes to it?
- Who is it created for?
- Who else uses it?

How:

- How do I get access to the data?
- How do I ingest it into my tools?
- How much does it cost to access it?

What:

- What are the technical parameters of it?
- What kind of intelligence (INT) does the data contain?
- What permissions do I need to access it?
- What applications can already work with it?
- Are there any classification issues?
- Does it contain any restricted information such as US Persons data?
- Is it reliable, timely, accurate, and relevant?
- Are there technical or subjective biases inherent in the data?