

An Easy Application Process

Our 5-step admissions process will guide you through the admission, orientation, transfer credit evaluation, Federal Student Aid, and registration process.

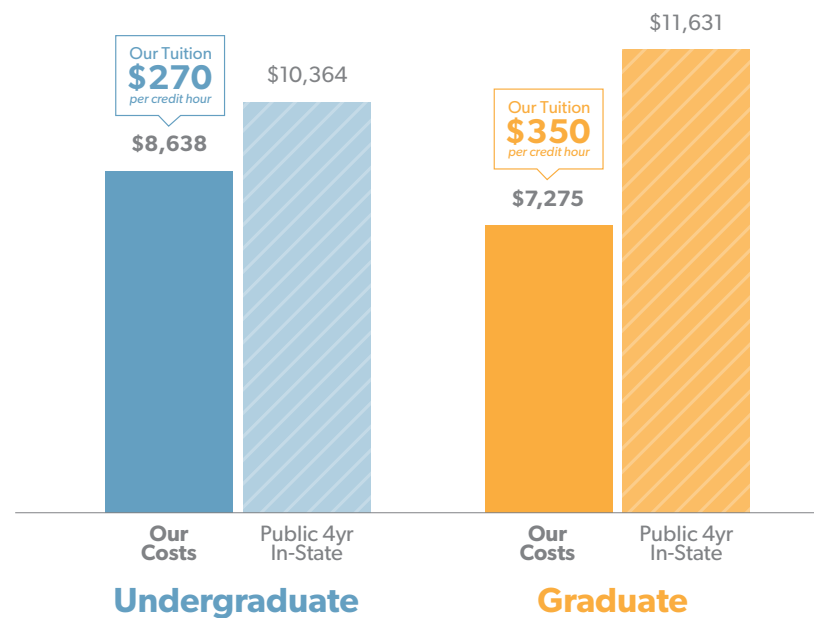
Affordable 100 % Online Convenience

Whether you have the early, late, or midnight shift, you can log in to complete assignments and participate in class discussions when it's convenient for you.

- Classes start monthly and are offered in 8- or 16-week sessions.
- Classes operate on a weekly schedule with no specific login times during the week.
- Our combined tuition, fees, and books are roughly 17% less for undergraduate and 37% less for graduate students than the average in-state rates at a public university.*
- Undergraduate book grant provided textbooks, e-books, and other course materials at no cost.**

Compare Our Cost Annually for Fulltime Students*

(includes tuition, books, fees)



*Public 4-year, in-state undergraduate data is provided by the College Board's Trends in College Pricing 2014. Graduate information is provided by the National Center for Education Statistics (NCES) Digest of Educational Statistics 2012-13 data. Annual estimates are based on total institutional costs (published tuition, required fees, and books) assuming 30 undergraduate or 18 graduate-level semester credit hours.

**Print textbooks may require additional costs. If an e-book version is unavailable, textbooks may be included as part of the grant coverage.



StudyAtAPU.com/RETAIL

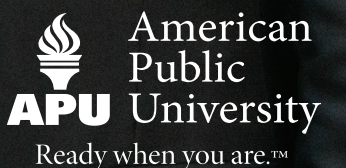
Questions? Contact us: info@apus.edu 1-877-777-9081
Mon.-Thur. 8 a.m. – 7 p.m. EST or Fri. & Sat. 9 a.m. – 4 p.m.

American Public University is part of American Public University System, which is accredited by the Higher Learning Commission (www.hlcommission.org, 312-263-0456) and is certified to operate by SCHEV.

We want you to make an informed decision about the university that's right for you. For more about our graduation rates, the median debt of students who completed each program, and other important information, visit www.apus.edu/disclosure.

RETAIL INDUSTRY PROGRAMS

MEETING THE CHANGING NEEDS OF THE MODERN
RETAIL PROFESSIONAL



What Sets APU Apart?

APU is the recipient of the Online Learning Consortium (OLC) Ralph E. Gomory Award for Quality Online Education and is the unprecedented four-time recipient of the OLC Effective Practice Award. APU's sister school, American Military University, is the #1 provider of higher education to the U.S. military.*

Whether you're currently working in retail or you're ready to start your career, APU provides a flexible, online learning environment, with more than 190 certificate and degree programs to help you meet your professional development goals.

*Based upon 2012 DoD enrollment figures for U.S. servicemembers.

Connected to the Retail World

APU works closely with numerous expert organizations in the retail industry including:

- National Retail Foundation (NRF)
- Retail Industry Leaders Association (RILA)
- Loss Prevention Foundation (LPF)
- World Alliance for Retail Excellence and Standards (WARES)

Retail Leadership & Management Programs

APU understands the rapidly changing retail world, its day-to-day dynamics, and the people who make a difference each day in the field. APU has evaluated NRF's Certifications in Retail Management and Advanced Customer Service and Sales for potential transfer credit to APU.

Areas of Study Include:

- Retail Management
- Management
- Business Administration
- Hospitality Management

The programs listed above are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

With our dynamic and career-focused curriculum, we can help you gain insight into strategic management, leadership communications, competitive analysis, and more.

Supply Chain Programs

APU can help prepare you for success in today's global transportation industry. Learn from experienced leaders who know how to help your logistic strategy stand out—from supply chain management to reverse logistics.

Areas of Study Include:

- Transportation and Logistics Management
- Reverse Logistics Management
- Leadership and Logistics
- Logistics Management

We can help you gain an understanding of global air components, maritime, RFID technology and systems, reverse logistics, transportation systems, and much more.

Asset Protection Programs

Loss prevention is a vital component of all retail strategies. Whether you work as a Loss Prevention Agent, Retail Asset Protection Manager, or aspire to enter or understand the retail loss prevention field, APU can help you meet your goals. APU has evaluated LPF's LPQualified (LPQ) and LPCertified (LPC) Certifications for potential transfer credit to APU.

Areas of Study Include:

- Security Management*
- Cybersecurity
- Criminal Justice
- Cybercrime Essentials

*Includes a Loss Prevention Management Concentration.

We designed our asset protection degree curriculum in consultation with advisory councils comprised of top leaders in the industry — ensuring you're learning the latest from the field.

Environmental Science Programs

Environmental policy is an ever-increasing dimension of the global retail world. We offer you the tools and resources to help you succeed in this niche industry.

Areas of Study Include:

- Environmental Science
- Environmental Sustainability
- Environmental Policy and Management
- Global Environmental Management

Courses are taught by expert practitioners. Many are leaders in field and hold positions at the EPA, Bureau of Land Management, and other prominent organizations.