

- What degree program and concentration should I select?
- What are the time commitments and how quickly will I be able to complete my degree?
- What will it cost? Is the undergraduate book grant available to me?
- How can I affordably finance my education?
- Will any of my prior training or academic courses transfer toward a degree at APU?
- Is online education right for me?
- How does online education work?
- Can I take just one class instead of signing up for a semester to see if I like the program and online format?

At American Public University, we are committed to helping you succeed in your college career. Please contact our Enrollment Services team at **1-877-777-9081** or **info@apus.edu** to answer your questions or to learn more about our programs and support teams.



We want you to make an informed decision about the university that's right for you. For more about the graduation rate and median debt of students who completed each program, as well as other important information—visit www.APUS.edu/disclosure.

Entrepreneurship Programs at American Public University (APU)

APU's entrepreneurship degree is designed to equip graduates with a practical, hands-on understanding of what it takes to run a successful business in today's business environment. Students will learn about leveraging and turning a variety of business opportunities into viable business entities.

Bachelor of Arts in Entrepreneurship: 121 semester hours (40 courses)

Courses include:

- Financing a New Venture
- Foundations of Entrepreneurship
- Innovation Design and Prototyping
- Leadership in Small Business Ventures
- Marketing the Successful Small Business
- Money Management for Entrepreneurs
- Practical Law for the Entrepreneur
- Small Business Customer Service
- Small Business Growth and Development
- Social Media to Grow Small Business
- The Family Owned Business
- Virtual Small Business

Master of Arts in Entrepreneurship: 36 semester hrs (12 courses)

Core Requirements (21 semester hours, 7 courses)

- Business Plan Development
- Entrepreneurship
- Ideation
- Legal Practices for Small Business
- Managerial Analysis
- Organizational Behavior
- Quantitative Analysis

Major Requirements (12 semester hours, 4 courses)

- Entrepreneurial Marketing
- Principles of E-Commerce
- Small Business Funding
- Small Business Operations

Capstone Course (3 semester hours)

- Entrepreneurial Project Capstone