

- What degree program and concentration should I select?
- What are the time commitments and how quickly will I be able to complete my degree?
- What will it cost? Is the undergraduate book grant available to me?
- How can I affordably finance my education?
- Will any of my prior training or academic courses transfer toward a degree at APU?
- Is online education right for me?
- How does online education work?
- Can I take just one class instead of signing up for a semester to see if I like the program and online format?

At American Public University, we are committed to helping you succeed in your college career. Please contact our Enrollment Services team at **1-877-777-9081** or **info@apus.edu** to answer your questions or to learn more about our programs and support teams.



We want you to make an informed decision about the university that's right for you. For more about the graduation rate and median debt of students who completed each program, as well as other important information—visit www.APUS.edu/disclosure/business.

Business Administration Programs at American Public University (APU)

APU offers a professionally-based, business-focused curriculum designed to provide a balance of knowledge, critical thinking, analytic skills, theory and concepts, all with a real world practicality. Multiple business-oriented concentrations are available for students who wish to focus their degree in a particular area.

Bachelor of Business Administration (BBA): 121 semester hours (40 courses)

In addition to a general concentration, concentrations are offered in:

- Business Analysis
- Entrepreneurial/Small Business Management
- Information Technology Management
- International Business Management
- Marketing
- Economics

Courses include:

- Small Business Management
- Global and Competitive Strategy
- Law and Ethics in the Business Environment
- Principles of e-Business
- Small Business Growth and Development

Master of Business Administration (MBA): 39 semester hours (13 courses)

In addition to a general concentration, concentrations are offered in:

- Accounting
- Entrepreneurship
- Finance
- Global Business Management
- Homeland Security Resource Allocation
- Information Technology Management
- Marketing
- Nonprofit Management
- Sports Management

Courses include:

- Applied Decision Making
- Business Plan Development
- Managerial Analysis
- Managerial Economics
- Nonprofit Fundraising, Planning, and Implementation
- Principles of e-Commerce

APU is part of American Public University System, which is accredited by the Higher Learning Commission, a member of the North Central Association (www.ncahlc.org, 312-263-0456), and certified to operate by SCHEV.